EU Funding Training sessions:
Goal Oriented Project Planning
15 – 16 December 2022
Brussels

Background

The G.O.P.P. (Goal-Oriented Project Planning) is tool for project management in which all stakeholders are invited to join the project planning phase.

The G.O.P.P. is part of Project Cycle Management, in particular the project planning phase, but provides useful reference points throughout the implementation of the project and during its evaluation.

The G.O.P.P. is method can be freely used: it is not copyrighted or patented. It has been used in a wide variety of situations since the 1980s and has proved to be robust and effective in helping groups defining clear objectives and designing related action plans.

Why is the G.O.P.P. interesting to EPR members?

Over the years, the G.O.P.P. has proven to be particularly useful in difficult contexts, where project planning must take into account variables that are difficult to control. For this reason, this methodology is particularly suitable for projects that have a strong contribution in terms of human resources (more than material resources). It is therefore particularly suitable for projects in the social and educational fields, in which the human element and the complexity of the contexts require specific competences and dedicated tools.

Training Content

To be implemented and completed, the G.O.P.P. workshop foresees a 5-days workshop (8 training modules). The training organized by EPR, lasting 1 day and a half, will provide an overview of the different G.O.P.P. tools and will focus mainly on those deemed most useful for EPR members:

Modules 2 – 3 – 4

- Module 2: Problems analysis
- Module 3: Objectives Analysis
- Module 4: The Logical Framework Approach:

Learning Objectives

- Better understanding of context challenges and problems (identification, definition and relationships)
- Better understanding of the projects' objectives and impact (identification, description and strategies to reach them)

- Better quality of the project applications written by participants
- Increased projects' applications readability and clarity to the eye of the evaluators and funders
- Increased chances of the projects to get funded and implemented successfully

Who is this training designed for?

- Project managers
- Project writers
- Grant officers/managers
- Organizational development responsibles

This specific version of the training will be particularly useful for organizations working in the field of EDUCATION and SOCIAL INCLUSION.

Methodology

The workshop provides for both theoretical introductions and group work sessions.

The workshop will provide many practical examples, collected in the field, in order to make it easier for participants to understand and use in their everyday practice the concepts learned and the competences acquired.

The trainer

Roberto Zanon, Bachelor's degree in Psychology, Master's in "European funds and financing of European projects" at the University of Bologna. Further specializations on Social Media Strategy for EU Projects, Societal Impact of Research projects, EU project design and management. Ten years of working experience as social worker and adult educator with marginalized groups (migrants, homeless people, people with disabilities, Roma). Nine years of experience in EU projects (both planning and coordination). Currently working as consultant on EU and international projects on social inclusion, education, health and research; trainer in Goal Oriented Project Planning and the Logical Framework Approach.

Structure of the modules

Module 2 - Problem analysis:

- The five characteristics of a Problem

- The Problem Tree as a context analysis tool

Module 3 - Objectives analysis:

- The five characteristics of an Objective
- The Objectives Tree and the direction of the project
- The Clustering Tree and the Scoping Tree to guide the project strategy

Module 4 - The Logical Framework Approach:
- The definition of the Strategic Objectives, the Main Objective and the Impact. How to distinguish and define them.
- The definition of Outcomes, Outputs, Results, Deliverables, Milestones.
- Risks and assumptions: what are they? Why do they matter?
- The Logical Framework as an indispensable map of the project.

Agenda day 1
(15ᵗʰ of december)

9.15 – 9:30   *Welcome and introductions*

9:30 – 10:30   **Overview of the G.O.P.P. and of its objectives**

10:30 – 11:30 **Context Analysis**

          What is a real problem? What are the traps to avoid?

11.30 – 11.45 *Coffee Break*

11.45 – 12.30 **Case simulation in Working Groups**

          Identification of problems for target groups and other stakeholders

12.30 – 13.30 *Lunch*

13.30 – 14.15 **Feedback from Working Groups**

14.15 – 16.15 **The Problems Tree: Problems as causes and consequences**

16.15 – 17.00 *Feedback, wrap up and conclusion of day 1*

19.30 Social Dinner – Location TBC

Agenda day 2
(16ᵗʰ of December)

09:00 – 09:15 *Welcome and agenda*

09.15 – 10.45 **Objectives analysis**

          What is a real objective? What are the traps to avoid?

10.45 – 11.15 **Clustering and Scoping**

Deciding our strategies

11.15 – 12.00 **The Objectives Tree: Objectives and impacts**

Identification of the impact, the main objective, the strategic objectives

12.00 – 12.40 **Q&A and good practices**:

Examples of projects planned through the G.O.P.P.

12.40 – 13.00 Wrap up and conclusions

Contact

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