

EPR ANNUAL CONFERENCE '24

Travel Pack & Practical information

17, 18 & 19 June 2024 Málaga, Spain







FUNDACIÓN



Welcome to Málaga

Málaga, located on the Costa del Sol in southern Spain, is a vibrant city known for its rich history, stunning beaches, and thriving cultural scene. As the birthplace of Picasso, it offers a unique blend of traditional Andalusian charm and modern attractions.

Often referred to as the 'Spanish Silicon Valley,' Málaga is home to numerous prominent digital companies. The presence of The Technology Park has placed Málaga in the spotlight of technology and established its position on a global level.

This transformation highlights the potential for cross-regional knowledge transfer and demonstrates how locations traditionally known for tourism can evolve into technological powerhouses.

In addition to its technological advancements, this charming Mediterranean city is renowned for its rich and diverse culinary offerings, which combine the freshness of local ingredients with innovative culinary techniques.





How to get to Málaga

By Air

Málaga-Costa del Sol Airport (AGP) has two main terminals (T2 and T3) handling both domestic and international flights, and its approximately 8 km southwest of Málaga city center.

Getting to the City Center from the Airport:

By Train

Cercanías Train (Line C1) runs from the airport to Málaga city center every 20 minutes. The journey takes approximately 12 minutes to reach Málaga Centro-Alameda Station. Tickets are available at vending machines in the train station at the airport. Check the timetable <u>here</u>.

By Bus

The Express Line (Line A) runs from the airport to the city center, stopping at key points such as the main bus station (Estación de Autobuses), María Zambrano Train Station, and Paseo del Parque. Buses run every 20-25 minutes, and the trip takes around 20-25 minutes depending on traffic. Tickets can be purchased on the bus or at the airport bus stop.

By Taxi

Taxi ranks are located outside the arrivals terminal. The ride to the city center takes approximately 20 minutes and costs around 25-30 €, depending on traffic and the time of day.

By Train

High-Speed Trains (AVE)

- From Madrid: Direct AVE trains depart from Madrid's Atocha Station to Málaga María Zambrano Station. The journey typically lasts about 2.5 hours.
- From Barcelona: Direct AVE trains operate from Barcelona Sants Station to Málaga María Zambrano Station. Expect the journey to take approximately 5.5-6 hours.

Regional Trains

Málaga is connected with other Andalusian cities like Seville, Granada, and Córdoba.

The venue

The conference will be held at **Hotel ILUNION MÁLAGA**, at **Paseo Marítimo Antonio Machado, 10, 29002 Málaga, Spain**. This 4-star hotel is located in the heart of central Málaga, near the beach and the high-speed (AVE) railway station, its central location ensures easy access, making it an ideal choice for hosting our conference.

As part of the Hotel ILUNION chain, owned and operated by ILUNION, a brand of the ONCE Social Group companies, this venue aligns with a unique commitment to integrating people with disabilities into the workforce and promoting accessible tourism for all. Remarkably, over 40% of the hotel staff have some type of disability, reflecting ILUNION's dedication to inclusivity.

Conference room: Gran forum

How to get to Hotel ILUNION Málaga

If you arrive at María Zambrano Train Station, getting to Hotel ILUNION Málaga is straightforward:

Walking: The hotel is approximately 550 meters, which is about 7-10 minutes to walk. Exit María Zambrano Train Station and head southeast on Avenida de Andalucía, continue straight on Avenida de Andalucía. Turn left onto Paseo de Reding and continue on Paseo de Reding until you reach Paseo Marítimo Antonio Machado. Finally, turn left onto Paseo Marítimo Antonio Machado. Hotel ILUNION Málaga will be on your right-hand side.

By Bus: Alternatively, you can take a bus from María Zambrano Train Station to reach the hotel. Several bus lines stop near the hotel, including:

- <u>Lines 3 and 11</u>: These bus lines stop at the Paseo del Parque, which is a short walk from the hotel. You can catch these buses at the bus stop located outside the train station.
- <u>Lines 16 and 19</u>: These bus lines stop at the Alameda Principal, another nearby stop close to the hotel.

EPR meetings

Monday, 17th June 2024



EPR Study visit to the National Digital Content Hub

When? 10:00 - 12:30

Address: Avenida Sor Teresa Prat, 15, Tabacalera Complex, 29003 Málaga

How to get there:

30-minute walk, most of it along the seaside 20-25 minute bus ride. Line 7 (20 min); lines 3, 5 or 10 (25 min)

Contact point: elueder@epr.eu

EPR Centre Coordinators & General Assembly

Address: Hotel ILUNION MÁLAGA, Paseo Marítimo Antonio Machado, 10, 29002 Málaga, Spain.

Room: Salón Gran Forum

When? 14:00 – 16:00 | Centre Coordinators meeting 16:00 – 18:00 | General Assembly

Contact point: <u>Imartinez@epr.eu</u>



Pre-Conference Social Activities

Complimentary activities within conference fee!

Monday, 17th June 2024

Offered by: Fundación Rey Ardid



Boat Tour: Málaga bay

Embark on a fantastic one hour boat tour to catch a glimpse of the mesmerising Málaga bay!

When? 19:00 CEST **Meeting Point:** Puerto de Málaga, Muelle Uno, P.º de la Farola, Distrito Centro, 29016 Málaga, Spain

- Food and drinks are not included; however, they are available for order at the boat.
- Remember to protect yourself, bring sunscreen, comfortable non-slip shoes, sunglasses, hat... and always follow the crew's safety instructions!

Cocktail Reception: Drinks and Dinner

Get ready for a magnificent Spanish soirée filled with delightful drinks and dinner, all set in a stunning location overlooking the sea.

When? 20:30 - 23:00 CEST Where? El Merendero de Antonio Martín Address: Pl. de la Malagueta, 4, Málaga-Este, 29016 Málaga, Spain

Dress code: Smart Casual



Conference Social Activities

Complimentary activities within conference fee!

Tuesday, 18th June 2024

Guided City Tour Málaga

Experience the charm and history of Málaga in just one hour with our Guided City Tour. Led by knowledgeable and friendly guides, this tour offers a compact yet comprehensive exploration of the city's most iconic landmarks and hidden gems.

When? 17:45 CEST Meeting Point: Plaza del Obispo, Málaga



We'll meet at the **reception of Hotel ILUNION MÁLAGA at 17:15** to walk together to the meeting point at Plaza del Obispo. Please bring sunglasses, sun cream or a hat and comfortable shoes for city walk. We'll provide a bottle of water for each participant!

Chiringuito Beach Dinner

Get ready for an unforgettable Spanish beachside experience at El Tintero! Enjoy the vibrant ambiance, savoring delightful drinks and Andalusian delicacies while taking in the captivating seaside vistas. This vibrant spot captures the essence of a traditional chiringuito, offering an authentic taste of Spain right by the waves.



When? 20:30 - 23:30 CEST Where? El Tintero Address: Av. Salvador Allende, 340, Málaga-Este, 29017 Málaga, Spain

Dress code: Smart Casual



The **shuttle bus** to El Tintero will **depart from outside Hotel ILUNION MÁLAGA at 20:20**. Please ensure you're on time for departure to make the most of this evening!

Important Contact Information

In case of any problems or emergency, please contact:

Loredana Martínez Bazán: lmartinez@epr.eu

Panita Ball: pball@epr.eu

Hotel ILUNION Málaga: +34 952 04 60 00



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EPR ANNUAL CONFERENCE 2024

AI and New Technologies for Inclusion: Leaving no one behind in the digital transition

18 - 19 June 2024 | Málaga, Spain







