

EPR Public Webinar *in cooperation with EuroHealthNet*

An Economy of Wellbeing for Inclusion

18 October 2024, 10:00 – 12:00 CET

Online via Zoom

AGENDA

- 10:00** **Welcome and Introductions**
Alicia Gómez Campos, EPR Secretary General and Silvia Ganzerla, EuroHealthNet
- 10:10** **Moving beyond GDP: practices, indicators, inclusion**
Followed by Q&A
Hannes Jarke, EuroHealthNet, Project Coordinator Mental Health Policy
- 10:30** **A Blueprint for a European Green and Social Deal, based on a wellbeing economy**
Maria Nikolopoulou, Member of the EESC (European Economic and Social Committee) and Vice President of the NAT Section (Agriculture, Rural Development and the Environment)
- 10:50** **Wellbeing Economy Model and Psychosocial Model of Mental Health**
Followed by Q&A
Camille Roux, Mental Health Europe, Senior Policy Officer
- 11:10** **Implementing the Wellbeing Economy Model: experiences and challenges**
Followed by Q&A
Otto Kyrrönen, Chief Economist at the Finnish Federation for Social Affairs and Health (SOSTE)
Mariana Dyakova, Consultant in Public Health, Deputy Director Head of International Health WHO Collaborating Centre on Investment for Health and Well-being, Public Health Wales
- 11:45** **Conclusions and closing remarks**
Silvia Ganzerla, EuroHealthNet and Benedetta Galeazzi, EPR Policy Officer
- 12:00** **End of Webinar**

Registration and practical information

To register for this Webinar, please fill in the online registration form here:
https://docs.google.com/forms/d/e/1FAIpQLSd9rWM_SzGqIB2Rf56TYcrx-eNjlg3KMLx23zJbQjkaki7fUw/viewform?usp=sf_link



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