

# Digital Transformation Taskforce: Organisational Transformation

## *Online Meeting*

12 April 2021

14:00 – 16:30 CET

**Zoom**

## Background

Some EPR members were already pursuing a digitalisation or digital transformation strategy or activities before the pandemic hit. Many others were forced to quickly implement digital tools and approaches across their organisations, some starting more comprehensive digital transformation processes. Following last year's initial task force meetings that brought members together for a first time of sharing, and the Workshop on leading digital transformation, this task force group will bring members together to share and learn from each other about implementing sustainable digital transformation at organisational level.

At the end of this first meeting participants will plan future meetings and further topics for discussion. If there is interest in working on this topic beyond 2021, the group could become a working group.

## Agenda

**14:00 – 14:10**     ***Welcome and introductions***

Led by Laura Jones, EPR Secretary General

**14:10 – 15:10**     ***Looking back on digital transformation: experience in 2020***

Think about the digital transformation that your organisation went through in 2020.

In your ways of working with one of these groups, what was improved; eliminated; reduced or created in this transformation?

What were the top two challenges experienced from a strategic/organisational culture point of view?

1. Staff
2. Service users
3. Funders
4. Partners

**15:10 – 16:10**     ***Digital transformation in 2021***

What are the digital “capabilities” that your organisation needs, but currently does not have?

Share one priority with the Remove-Change-Add Canvas approach.

What is the priority? What is the desired outcome?

What will you remove/change/add to achieve this?

What organisational barriers or challenges might or do you expect to arise, including cultural ones?

16:10 – 16:30 ***Discussing conclusions and planning next meeting***

## Registrations

To attend this meeting, please register [here](#) before the 10<sup>th</sup> April. The link to join the seminar and further instructions will be sent to all registered participants a few days prior to the event.

## Contact

For more information, please contact: **Laura Jones** [ljones@epr.eu](mailto:ljones@epr.eu)



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