Leading Sustainable Digital Transformation

Online workshops

May 27th (9.30-12.30), June 10th (9.30-12.30)

Sharing and learning follow-up session

September 29th (13.30-16.30)

Background and aims of the meeting

Before anyone had ever heard of COVID-19, EPR had decided that digital transformation would be its theme for activities in 2020 and 2021. This theme has become even more pertinent due to changed ways of working brought on by the impacts of COVID-19. Some organisations will have implemented a strategy or taken actions for digitalization long before these impacts were felt. Others will have had digitalisation forced on them because of recent developments; not so much to become digital only, but mainly to survive and adapt quickly. Still others are planning a digital transformation of their services in the near future; considering the benefits of digitalization, the flexibility that online service provision can offer and to be prepared for any similar future challenge.

Digitalisation is a never-ending story, a process not a project. Similar to Total Quality Management, it has a start but probably never ends. These workshops, led by Triangility, will equip organisations with a variety of proven tools to lead successful, sustainable and strategic transformation processes. They will help organisations to add capabilities to an existing business model, digital technology being an element of that. The sessions will be relevant for organisations at any stage of the digital transformation story.

In a structured, step-by-step approach, Triangility will guide participants in this workshop series towards building a transformation roadmap. The workshop starts with the current business model; brainstorming and prioritising potential new capabilities by evaluating relevant market forces and exploring the impact of data and technology on services and the business model. Finally, steps to implement these capabilities will be defined and prioritised, delivering results from day one.

Programme package

Two online workshop sessions, one-to-one support and a follow-up workshop are included in the package. For EPR members, an online meeting for sharing and discussing key challenges and developments in their digital transformation will also be organized two weeks before the first workshop.

Participants in the online workshops will get material two weeks before the first one to come prepared and get the maximum benefit from the sessions; applying the business model canvas to describe their business model and considering business model influencing forces.

After the second online workshop, Triangility will offer one one-to-one online support as organisations work with the Kickstart Playbook (provided at the workshop), apply the tools and methodologies.

A follow-up session will take place in the framework of EPR's Annual Conference, providing participants an opportunity to reflect on and discuss their experiences over the past months. More information about each part of the package can be found below.

Online sharing session

20th May (TBC, 9.30-12.30; remote via GoToMeeting)

EPR will organize a structured online session for EPR members where they can share their challenges and reflections on their digital transformation process and discuss with each other. This would also help develop the preparatory work that will support the first workshop session.

Workshop session 1

27th May (9.30-12.30; remote via Zoom + MURAL)

1. **Setting the stage**
   Getting familiar with the group, remote platform, course content & flow

2. **Explore the current business model (brief reflection)**
   Reflect current business model applying the business model canvas

3. **Explore transformation drivers (deep dive)**
   Group Exercise: get deeper into the four influencing forces (macro-economy, partners, clients/patients, competing business models) and collect findings on the forces that will challenge the existing business model

Workshop session 2

10th June (9.30-12.30; remote via Zoom + MURAL) *An additional date could be added if some participants cannot participate on this date*

4. **Create new capabilities (deep dive)**
   Split in different groups: ideate new capabilities - what must your organization be able to do in the future that it can't do today? Applying creative structures in break-out sessions

5. **Design new capabilities (deep dive)**
   Groups will work out the various tasks and steps to build a capability and evolve the business model - focus is on actions referring on interactions (processes), required resources, infrastructure elements, skills & competencies etc., but also desired outcome and expected cultural response (RCA Canvas)

6. **Building a transformation roadmap (brief discussion)**
   Introduction to the way Triangility builds roadmaps for 3-6-9 months - this task will be taken home and done offsite - with feedback/reflection in the follow-up session

7. **Involvement & creating commitment (brief discussion)**
   To bring this home and start working internally, participants will discuss and decide how to start a Kickstart Workshop within their organizations "from Purpose to Structure", taking away specific tasks for them to do in the weeks to come

Follow-up workshop

- Sharing experiences with doing Kickstart internally (designing capabilities, building roadmaps and execute, roadblocks, resistance etc.)
- Refreshing single elements from Kickstart in deep dives on demand
- Providing a holistic view on transformation: integrating leadership, culture and structure into the process
- Outlook: dos and don'ts to keep going.

About Triangility

"We are experts and pioneers. We leverage cutting edge principles in Business, Organizational Culture and Structure, and Leadership combined with veteran knowledge of IT and business technology. Our team has delivered workshops in more than 50 countries, working with 14,000 business people and technologists worldwide.

We guide you along a process so that you can transform your organization. We focus on three steps: orientation, creation, and implementation as an ongoing process. Every participant contributes. We use a collaborative, dialogic approach unleashing the full potential of your creativity, insight and wisdom to truly create a new path forward."

Find out more at www.triangility.com

Practical information

The package of workshops for each participant is priced as follows:

Organisations in: France, Netherlands, Spain, Germany, Belgium, Denmark, Italy, UK, Norway, Sweden, Finland, Malta, UK, Ireland, Austria, Czechia, Slovenia
EPR members 89€, **non-members** 139€

Organisations in other countries
EPR members 59€, **non-members** 89€

A reliable internet connection is recommended. Technical guidelines will be circulated before the workshops.

In case of any questions, please contact Laura Jones, EPR Secretary General: ljones@epr.eu

Registration

Please fill in the registration form here by the 15th May.